

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-3)
TOURISM IMPACT
Subject Code : BTTM305-18
M.Code : 76798
Date of Examination : 18-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) Define tourism development
- b) What is the primary purpose of a cost-benefit analysis in tourism development?
- c) Name two important global organizations dedicated to tourism development.
- d) Name a potential negative socio-cultural impact of tourism
- e) Define the multiplier effect in the context of tourism economics
- f) Mention a negative cultural impact of mass tourism
- g) What are inherent issues associated with cultural tourism development?
- h) Name one method to mitigate the negative social impacts of tourism
- i) Name one positive economic impact of tourism
- j) Explain the concept of "leakage" in tourism economics

SECTION-B

2. What is the significance of the multiplier effect in tourism destinations?
3. Analyze the importance of cost-benefit analysis in tourism projects, including its strengths and limitations
4. Present the possible strategy of any tourism destination to maximise positive effects of tourism
5. Explore the positive and negative socio-cultural impacts of tourism on specific destination. Use real-life examples to illustrate your points
6. Discuss the concept of cultural commodification in the context of tourism and its implications for local communities

SECTION-C

7. Analyze the economic benefits and drawbacks of tourism for a developing country. Provide examples to support your analysis
8. Investigate the concept of leakage in the tourism industry. How can destinations reduce leakage and retain more of the economic benefits from tourism?
9. Discuss the environmental and social accounting and auditing practices in the tourism industry. How can these tools be used to promote sustainable tourism?



NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student

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TOURISM IMPACT
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SECTION-A

1) Describe Briefly :

- a) Environmental Quality
- b) Responsible Tourism
- c) Tourism carrying capacity
- d) Sustainable Tourism
- e) Environmental Auditing
- f) Social Accounting
- g) Politics of Environment
- h) Cost Benefit Analysis
- i) Tourism inherent issues
- j) Global Tourism.

SECTION-B

- 2) Explain the Ecological impact of tourism.
- 3) Discuss the salient features of the Global code of Ethics for tourism adopted by UNWTO.
- 4) Discuss the impact of tourism development on Indian Islands and Beaches.
- 5) What is multiplier effect? What are the impacts of tourism multipliers?
- 6) Illustrate the role of tourism in revival of local craft.

SECTION-C

- 7) Explain with the help of suitable examples about the impact of tourism on socio- cultural environment.
- 8) What are the major economic benefits of tourism? Describe the various methods for analyzing the economic impact of tourism.
- 9) As a tourist impact analyst, conjure up important International Relations (IR) concerns and their corresponding tourism related effects.

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